



CityOfCalgary.com

EXCLUSIVE REAL ESTATE PARTNERSHIP OVERVIEW

Calgary Community Sites

One team. Every Calgary community. Every buyer lead.

A first-look overview for Calgary real estate agent teams.

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CityOfCalgary.com

Own the moment buyers choose a neighbourhood.

Calgary buyers do not start with an agent. They start with a neighbourhood — searching schools, safety, commute times and market conditions long before they ever fill out a contact form. Calgary Community Sites is built to own that moment: a network of 200+ hyper-local neighbourhood websites, one for every community in the city, currently rolling out across all four quadrants of Calgary. Each site is a deep, data-driven guide to living in that one community, powered by the City of Calgary's own open data and refreshed automatically.

CityOfCalgary.com operates above the network as the flagship discovery and authority hub — the place where residents, newcomers and relocating buyers compare communities, look up addresses and find local businesses, then click through to the neighbourhood site for the deep dive. Across every one of those sites, one real estate team will hold the exclusive city-wide anchor partnership. One brand on every page. Every buyer inquiry, from every community, routed to one place.

200+

neighbourhood websites
— one per Calgary
community

4

quadrants of Calgary —
NW, NE, SW and SE —
covered by the rollout

1

exclusive real estate
partner across the entire
network

The network is being built now. The anchor partnership decides whose name is on it.

The data + tools your brand rides on.

Every tool below ships across the network — and every one of them carries the exclusive partner's brand. This is what your team gets access to, and gets branded on.



Address profiles — 420K+ Calgary addresses

Assessment history, property details and everything nearby, for practically any address in the city. Buyers look up a home; your team is on the page.



Per-community market intelligence

Values, trends and housing mix for each community — the numbers buyers want before they call an agent.



Crime & safety dashboards

Community-level safety data, presented honestly. The questions buyers actually ask, answered on your branded pages.



Schools & catchments

Public and Catholic schools, boundaries and capacity — the single biggest driver for family buyers.



Building permits & development

What's being built and where, community by community. Signals of growth that investors and move-up buyers watch.



Transit & commute profiles

Real commute times to the destinations that matter, from every community in the network.



Local business directory

Tens of thousands of Calgary businesses, organized by neighbourhood — daily-life utility that keeps residents coming back.



Your MLS® listings, everywhere

A Pillar 9 IDX/VOW feed under the anchor brokerage places your active listings on the community pages they belong to, wrapped in all of the data above — see Section 03.

Built on the City of Calgary's open data, refreshed automatically — depth no one can match by hand.

The listings your competitors can't match.

One MLS® feed. Every community data source. On every page.

Your listings flow into the network through a Pillar 9 IDX/VOW feed, anchored at a single brokerage of record. Every active listing shows up on the community site it belongs to — combined with the open data that powers everything else on the platform. Buyers stop bouncing between the MLS®, the school board, City open data, and Google Maps. Every question a buyer asks after clicking a listing gets answered on your team's page.



WHAT YOU BRING

An anchor brokerage of record. That opens the Pillar 9 IDX/VOW feed — active listings flow onto every community page automatically.



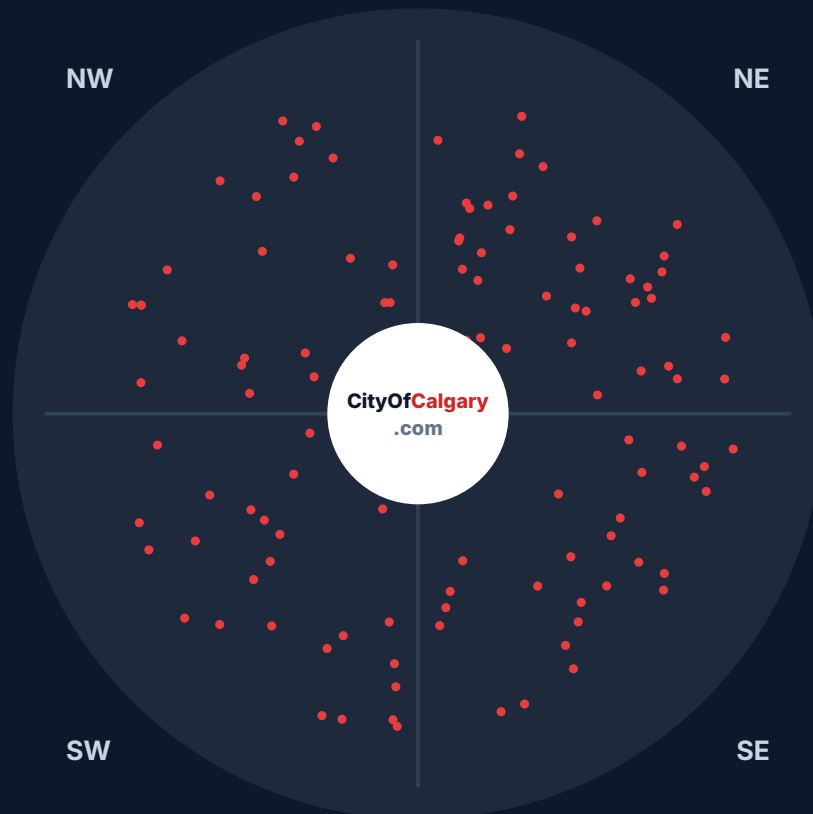
WHAT WE LAYER ON

The community intelligence buyers actually ask about — property context, community market position, schools, safety, transit, permits, businesses.

Every listing becomes a decision page — the answers buyers need sit on the page.

Every community. Every lead. One team.

Every buyer inquiry, on every site in the network, funnels to one exclusive partner. No rotation. No sub-groupings. No per-neighbourhood competition.



Illustrative: 200+ community sites across Calgary's four quadrants, anchored by the CityOfCalgary.com hub. Every lead path ends at one partner.

YOUR TEAM

The right team becomes the default face of residential Calgary online.

Built for a team that wants the whole city.

Exclusivity at this scale only works with a partner who can meet it. We are deliberately selective about who holds the anchor slot.



A full-time Calgary agent

This is a working partnership in the Calgary market, not a passive placement. The partner lives and breathes this city.



Already leading a team

Leads arrive from every corner of Calgary. It takes an established team — with coverage across communities and price points — to serve them well.



Actively growing

The network is being built to compound. The right partner is scaling their business with the same intent, not maintaining a book.



Thinking biggest-team-in-the-city

The partner who wins this slot should want to be the name in residential Calgary. This platform is how that ambition gets infrastructure.



Backed by a brokerage of record

The anchor slot sits at a single Calgary brokerage — either yours or one you can bring.

Running a smaller team?

Apply anyway. Team size matters less than trajectory — if the ambition and drive match the scale of this opportunity, we want to talk to you.

First on the list, first look.

1

Join the waitlist

The waitlist is open now. Joining costs nothing and commits you to nothing — it simply puts your team in line.

2

Get the first look

The formal pitch package — pricing, milestone structure and full terms — is being finalized. Waitlisted teams see it before anyone else does, with time to evaluate it properly.

3

One team signs

The first qualified team to sign takes the exclusive city-wide slot. When it's gone, it's gone — there is no second slot.

No pressure tactics, no auction. Just a genuine first-come advantage for the teams who move early.



Join the waitlist.

Be first in line when the exclusive partnership opens for review.

cityofcalgary.com/for-agent-teams

Two minutes to join. No commitment. First look guaranteed.

One team. Every Calgary community. Every buyer lead.

Calgary Community Sites is built and operated by Digified Media, Calgary.